



OFFICE OF THE ASSOCIATE DEAN,
RESEARCH AND FACULTY

HASKAYNE ROUND-UP

July to September 2022

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UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

NEWS

Haskayne School of Business received re-accreditation from the Association to Advance Collegiate Schools of Business for an additional five years.

Haskayne School of Business received prestigious accreditation for an additional five years.

[University of Calgary \(ucalgary.ca\)](https://www.ucalgary.ca)

New Faculty

Welcome to **Kanwal Bokhari** and **Hossein Piri** who joined HSB on July 01, 2022.



Kanwal Bokhari is a doctoral candidate in the DBA program. Kanwal joins HSB as an assistant professor (teaching) in the Finance area and will be teaching such topics as New Venture Finance.



Hossein Piri joins the OSCM business area as an Assistant Professor for Business Analytics and Supply Chain Analytics. He recently published his research in *Operations Research*, an Eyes High Star journal.

Appointments

Anup Srivastava is a member of the SUPPORT Chairs and Professorship committee.

Recognition

Inderjot Dhoot* received the Institute of Corporate Directors (ICD) Directors Education Program Designation

Luminita Enache was recognized as SSRN's Top Ten Downloaded Paper for her papers:

- Clarification or Confusion: A Textual Analysis of ASC 842 Lease Transition Disclosures, and
- Labor Costs of Implementing New Accounting Standards

RESEARCH FUNDING

External Funding

MITACS BUSINESS STRATEGY INTERNSHIP

J Ari Pandes & Tahir Popatia* *"Summer Analyst - Impact Investing, Acceleration, and Advisory - University of Calgary"* \$15,000

MITACS ACCELERATE

William Saunders & Julia St Amand* *"Assessing user experience of a Virtual Reality (VR) based visual field exam when compared to the Gold Standard Humphrey visual field exam"* \$45,000

Irene Herremans & Gideon Choi* *"Equipping students for energy transition careers through education, business, and government multi-disciplinary partnerships"* \$10,000

CANADIAN SECURITIES INSTITUTE RESEARCH FOUNDATION

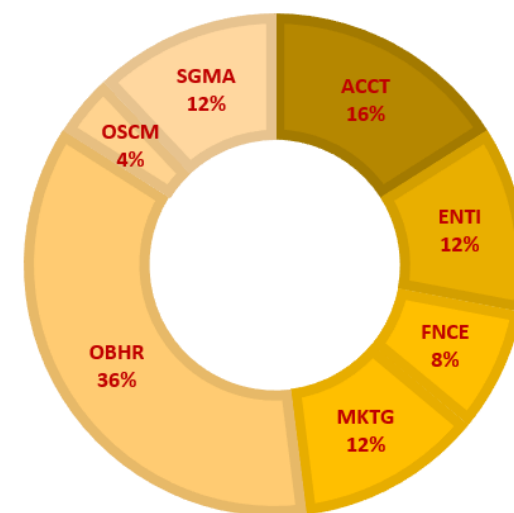
Aneel Iqbal* *"The accounting measurement and financial disclosures needed to better present the performance of new-economy"* \$25,000

Internal Funding

RBC FOUNDATION - TEACHING & CURRICULUM DEVELOPMENT GRANTS

Philip Davidson *"Sustainable CSR" (teaching case)* \$2,500

RESEARCH PUBLICATIONS



ACCOUNTING (ACCT)

Baker HK, Kumar S, Pandey N, **Srivastava A.** (in press). The Review of Accounting Studies at age 25: A retrospective using bibliometric analysis. *The Review of Accounting Studies*. doi: 10.2139/ssrn.4220449 (EH, FT50, AJG 4)

Beaulieu P, Hayes L, **Timoshenko LM.** 2022). Changes in Accounting Estimates: An Update of Priors or an Earnings Management Strategy of Last Resort? *Journal of Business Finance and Accounting*. doi: 10.1111/jbfa.12644. (AJG 3)

Boritz JE, **Timoshenko L.** (in press). How Do Auditors Assess Key Inputs in a Discounted Cash Flow Model of Goodwill? *Behavioral Research in Accounting*. (AJG 3)

Srivastava A, Zhao R, Rajgopal S. (in press). Do Digital Technology Firms Earn Excess Profits? Alternative Perspectives. *The Accounting Review*. (EH Star, AJG 4+)

ENTREPRENEURSHIP AND INNOVATION (ENTI)

Fariborzi H, Osiyevskyy O, DaSilva C. (2022). The effect of geographic scope on growth and growth variability of SMEs. *Journal of World Business*. doi: 10.1016/j.jwb.2022.101371 (AJG 4)

Shtepa S, Osiyevskyy O. (2022). Broken promises in crowdfunded projects: reasons and mitigating governance mechanisms. *International Journal of Entrepreneurship and Innovation Management*. (AJG 1)

Sinha SS, **Osiyevskyy O.** (in press). Reliability and risk in new ventures: Founding team's native immigrant composition and performance variability. *Thunderbird International Business Review*. doi: 10.1002/tie.22313

FINANCE (FNCE)

Choi KJ, Kwak M. (in press). Valuing Real Options with Endogenous Payoff. *Quantitative Finance*. (AJG 3)

Osakwe C, **Chua JH,** Chrisman JJ. (in press). Asset Market Equilibrium and Family Firm Cost of Capital: Implications for Corporate Finance. *Review of Corporate Finance*.

MARKETING (MKTG)

Agarwal J, Das G, Spence MT (in press). Online group buying behavior: A study of experiential

versus material purchases. *Psychology and Marketing*. doi: 10.1002/mar.21710

Gao G, Lang R, Oxoby RJ, **Mourali M,** Sheikh H, Fullerton MM, Tang T, Manns BJ, Marshall DA, Hu J, Benham JL. (in press). Drivers of downloading and reasons for not downloading COVID-19 contact tracing and exposure notification apps: A national cross-sectional survey. *Plos One*. doi: 10.1371/journal.pone.0269783

Mourali M, Yang Z. (2022). Misperception of Multiple Risks in Medical Decision-Making. *Journal of Consumer Research*. doi: 10.1093/jcr/ucac040 (EH Star, FT50, AJG 4+)

ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES (OBHR)

Barling J, **Weatherhead JG,** Pupco S, **Turner N,** Montgomery AW. (2022). Contextual, interpersonal, and personal predictors of young adults' affective-identity motivation to lead. *Leadership & Organization Development Journal*. (AJG 1)

Gulseren D, Sayin FK, **Turner N,** Kelloway EK. (in press). Chronic pain and pain disability in the workplace: The next frontier for healthy and effective organizations. *Organizational Dynamics*. (AJG 2)

Lyubykh Z*, Turner N, Hershcovis MS, Deng C. (2021). A meta-analysis of leadership and employee safety: Examining relative importance, contingencies, and methodological moderators. *Journal of Applied Psychology*. (EH Star, FT50, AJG 4+)

Lyubykh Z*, Gulseren D, Premji Z, **Wingate TG, Deng C,** Bélanger LJ, **Turner N.** (in press). Role of

work breaks in well-being and performance: A systematic review and future research agenda. *Journal of Occupational Health Psychology*. (AJG 4)

Nguyen VQ, **Turner N,** Barling J, Axtell CM, Davies S. (2022). Reconciling general and safety-specific transformational leadership: A paradox perspective. *Journal of Safety Research*. (AJG 2).

Ogunfowora B, Nguyen VQ, Lee C, Babalola M, Ren S. (in press). Do Moral Disengagers Experience Guilt following Workplace Misconduct? Consequences for Emotional Exhaustion and Task Performance. *Journal of Organizational Behavior*. (EH, AJG 4)

Shooshtari S, Menec V, Stoesz B, Bhojwani D, **Turner N,** Piotrowski C. (in press). Examining associations between work-related injuries and all-cause healthcare use among middle-aged and older workers in Canada using CLSA data. *Journal of Safety Research*. (AJG 2)

Turner N, Deng C, Granger S, **Wingate TG,** Shafqat R, Dueck PM. (in press). Young workers and safety: A critical review and future research agenda. *Journal of Safety Research*. (AJG 2)

Zhong R, Lian H, **Hershcovis MS,** Robinson S L. (in press). Mitigating or magnifying the harmful influence of workplace aggression: An integrative review. *Academy of Management Annals*. (AJG 4+)

OPERATIONS AND SUPPLY CHAIN MANAGEMENT (OSCM)

Piri H, Huh WT, Shechter SM, Hudson D. (in press). Individualized Dynamic Patient Monitoring Under Alarm Fatigue. *Operations Research*. (EH Star, FT50, AJG 4+)

STRATEGY AND GLOBAL MANAGEMENT (SGMA)

Lindner T, Puck J, **Verbeke A.** (2022). Beyond addressing multicollinearity: Robust quantitative analysis and machine learning in international business research. *Journal of International Business Studies*. doi: 10.1057/s41267-022-00549-z (EH Star, FT50, AJG 4+)

Verbeke A, Yuan W. (2022). Rethinking intrapreneurship in the established MNE. *Global Strategy Journal*. doi: 10.1002/gsj.1461

Yu D, **Herremans I**, **Althouse N**, Hendijan R, Echegaray AM, Donohue F. (2022). The mediating role of a good match in achieving mentorship objectives. *The International Journal of Management Education*. doi: 10.1016/j.ijme.2022.100695 (AJG 1)

Business Cases

Cohen N, **Wilks L**, **Maeda, A.** (2022). Who Watches the Watchdog? Calgary Integrity and Ethics Office. (Case Nr. 722-0061-8). The Case Centre.

Practitioner-oriented Articles

Govindarajan V, Ilyas H, Silva FBG, **Srivastava A**, **Enache L.** (2022). Restoring Shareholder Confidence When Your Stock Is Down. *Harvard Business Review*. (EH, FT50, AJG 3)

Govindarajan V, Ilyas H, Silva FBG, **Srivastava A**, **Enache L.** (2022). How Companies Can Prepare for a Long Run of High Inflation. *Harvard Business Review*. (EH, FT50, AJG 3)

Govindarajan V, **Srivastava A**, **Enache L.** (2022). The Growing Imperative to Build Leadership in Fourth Industrial Revolution. *California Management Review*. (EH, AJG 3)

Editorials and Other Articles

Hennart JF, **Verbeke A.** (2022). Actionable and enduring implications of Oliver Williamson's transaction cost theory. *Journal of International Business Studies*. doi: 10.1057/s41267-022-00558-y (EH Star, FT50, AJG 4+)

Zahra SA, **Petricevic O**, Luo Y. (in press). Toward an action-based view of dynamic capabilities for international business. *Journal of International Business Studies*. doi: 10.1057/s41267-021-00487-2 (EH Star, FT50, AJG 4+)

Book Chapters

Hans K, & Christiansen E. (2022). Voices from the digital classroom: 25 interviews about teaching and learning in the face of a global pandemic. In Abegglen S, Neuhaus F, & Wilson K. Voices from the digital classroom. University of Calgary Press. <http://hdl.handle.net/1880/115133>

Verbeke A, **Kano L**, Johnston AK. (2022). The Full Canvas: Exploring the Bright and Dark Sides of International Business Strategy. In Merchant, H. (eds) The New Frontiers of International Business. Contributions to Management Science. Springer, Cham. https://link.springer.com/chapter/10.1007/978-3-031-06003-8_2

Research Reports

Enache L, Griffin PA, Moldovab R. (in press). Clarification or Confusion: A Textual Analysis of ASC 842 Lease Transition Disclosures. *SSRN*.

Turner N, Granger S, **Deng C.** (2022). Work injuries and mental health. St. John's, Canada: WorkplaceNL.

Reviewer

Osman Alp served as a panelist in the Ontario Research Fund Research Excellence program adjudication.

Luminita Enache served as a reviewer on the SSHRC 2022 Insight Grants review committee

ACADEMIC ACTIVITIES

Academic Conference Presentations

David A & Isakin M. (2022). "What Do CDO Tranche Spreads Tell Us About Credit Availability and Credit Rating Standards", Society Of Economic Measurement Conference, Calgary, Alberta.

Davis J, **Lyubykh Z***, **Turner N**, Dumaisnil A, Weinhardt JM. (2022). *Mental health disclosure climate at work: Conceptualization, scale development, and validation*", (Poster) Academy of Management Conference, Seattle, Washington.

Granger S*, **Turner N.** (2022). *Mental health symptoms and subsequent work injuries: The role of cognitive functioning*, Academy of Management Conference, Seattle, Washington.

Halek M. (2022). *A Stepwise Approach to Predicting Tropical Cyclone Hazards and Resulting Losses: An Impact of Climate Change*, (Discussant) American Risk and Insurance Association Annual Meeting, Long Beach, California.

Koskinen Y. (2022). "Financial Efficacy of Environmental and Social Performance: A Comparison between the United States and Canada", 3rd Annual Canadian Sustainable

Finance Network Conference, Victoria, British Columbia.

Kwon SW (2022). *"The crossover effect of entrepreneurship on the well-being of spouses"*, Annual American Sociological Association Meeting, Los Angeles, California.

Lashkaripour M*, **Moravvey M.*** (2023). *"Crypto-CAPM: The Role of Speculative and Fundamental Demand in Cryptocurrency Pricing"* accepted to the American Financial Association, (Ph.D. Student Poster Session) New Orleans, Louisiana.

Lehar A, Parlour C. (2022). *Systemic Fragility in Decentralized Markets*, China International Conference in Finance, (virtual).

Lyubykh Z*, Barclay LJ, **Turner N**, **Hershcovis MS**. (2022). *Justifying the inevitable: How observers of mistreatment can become accomplices*, Academy of Management Conference, Seattle, Washington.

Piercey P, **Saunders C**, **Li T**. (2022). *"Fit for Purpose? How Nascent Entrepreneurs Assess External Knowledge for Problemistic Search"*, Babson College Entrepreneurship Research Conference, Waco, Texas.

Rex R, **Weatherhead JG**, **Turner N** *"How does transformational leadership affect employee wellbeing? An empirical test of five psychological mechanisms"*, 15th European Academy of Occupational Health Psychology, Bordeaux, France.

Scanlon M, Barling J, **Granger S***, Pupco S, **Turner N**, Akers A, Beiko D., (2022). *Transformational leadership, team processes, and surgery outcomes: How directive leadership helps in*

highly complex conditions, Academy of Management Conference, Seattle, Washington.

Stackhouse M, **Turner N**, Kelly K., (2022) *"When does saying sorry help the story: The effects of leader apology types as trust signals for victim forgiveness"*, Academy of Management Conference, Seattle, Washington.

Conference Proceedings

Luminita Enache won 2022 Best Paper Award in the Technology session for her paper *"Do electronic medical records reduce hospital sticker prices?"*

Conference Service

Anup Srivastava was a speaker at the University of Notre Dame CARE Conference 2022 during Climate Week NYC, September 21 & 23, 2022.

PROFESSIONAL PRESENTATIONS

Choi KJ. (2022). *"CBDC Architecture Design and Business Cases"* Bank of Korea, Korea.

Choi KJ. (2022). *"What Doesn't Kill you Make You Riskier: Impacts of CBDC on Banking Stability"* Bank of Korea, Korea.

Choi KJ. (2022). *"CBDC Architecture Design and Business Cases: Banking Stability"* Korea Capital Market Institute, Korea.

Fariborzi H and **Steel P**. (2022). *"Incorporating Machine Learning into Literature Search, Meta-analysis and Systematic Reviews"*, Professional Development Workshop, Academy of Management. Seattle, Washington.

Lehar A, Parlour C. (2022). *"Systemic Fragility in Decentralized Markets"* Bank of England, London, UK.

IN THE MEDIA

Yrjo Koskinen was quoted in a Financial Post article 'A fine line: Canada's big banks have long stood by the oilpatch, but ESG pressures are changing things'.

Anup Srivastava was cited in the Calgary Herald article "[Survey of executive pay points to uneven economic recovery in Calgary](#)" by Josh Aldrich, Jul 21, 2022.

Piers Steel was interviewed by James Marriot on BBC Radio 4 [One to One programme](#) on September 26, 2022. The show was broadcast on Tuesday 04, 2022.



CONTACTS

Haskayne Research Information including tools for grant funding, faculty and university policies, case writing and publishing, and various workshop information is available on the [HSB Research Info Centre](#) on D2L.

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