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NEWS

Michael Wright has been elected as the Haskayne School of Business representative for The University of Calgary Faculty Association (TUCFA).

New Faculty

Welcome to Aaron Peterkin who joined HSB on December 01, 2022.

Aaron Peterkin joins HSB the as an Assistant Professor (Teaching) in the SGMA business area. Aaron has 19 years of experience as a practicing law throughout Alberta, Ontario and Manitoba.

Appointments & Recognitions

Anup Srivastava inducted as an Advisory Board Member of the Global Initiative for Governance & Sustainability (GIGS). [https://www.gigs-initiative.ca/advisory-board](https://www.gigs-initiative.ca/advisory-board)

Seok-Woo Kwon selected as a Committee Member (14A – Business, management and related fields) for the 2022 SSHRC Insight Grants Adjudication Committee

RESEARCH PUBLICATIONS

ACCOUNTING (ACCT)


ENTREPRENEURSHIP AND INNOVATION (ENTI)

Atieh AM, Cooke KO, Osiyevskyy O. (In press). The role of intelligent manufacturing systems in the implementation of Industry 4.0 by small and medium enterprises in developing countries. *Engineering Reports*. doi: 10.1002/eng2.12578


RESEARCH FUNDING

Internal Funding

Mobilizing Alberta Climate Action Grant

Houston Peschi & Derek Leahy. *Rural Routes Climate Solutions*. $50,000.

RESEARCH PUBLICATIONS


ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES (OBHR)


Business Cases


*denotes a student


Practitioner-oriented Articles


Editorials and Other Articles


ACADEMIC ACTIVITIES

Academic Conference Presentations


* denotes a student


Conference Service


Seminars


IN THE MEDIA

David A. (October 27, 2022). *The Bank of Canada just hiked interest rates for the sixth time — is it too late?* The Conversation.

Mourali M. (December 05, 2022). *Haskayne researcher finds better ways to communicate a medication’s risks*. UCalgary.

Pandes JA, Tingle BC. (October 17, 2022). *There’s been only one company IPO this year on the TSX, and that’s a problem*. The Globe & Mail.

Srivastava A. (October 12, 2022). *Are global accounting regulators driving the audit and consulting split at EY?* Canadian Accountant.


**FIELD OF STUDY EXAM**

**Lance Mortlock**

Lance's research contributes a significant perspective on 'how' scenario planning influences aspects of both innovation and organizational learning, including related mechanisms, practical considerations, cross-case comparisons and a novel maturity assessment model. This new knowledge helps fill a gap in past academic literature, paves the way for future research, and has the potential to shape managerial practice.

As the Managing Partner for the EY energy market segment, Lance's leadership responsibilities include oil and gas, power and utilities and mining sectors across Canada.

As a strategy practitioner working with the c-suite, Lance has provided management consulting services on +170 projects to +70 clients in 11 countries. He brings a broad set of strategic skills and experiences, helping clients solve some of their most complex strategic problems.

Lance has authored numerous points of view on various essential business topics. Lance is also an opinion columnist and external advisory board member for CEOWorld magazine.

Lance is also the author of the recent business book, *Disaster Proof: Scenario Planning for Post-Pandemic Future*, which explores ways scenario planning can help organizations be more resilient, building shock absorbers at a time of great uncertainty and drastic change.

**Kanwal Bokhari**

Kanwal’s research examines how investors analyze multiple signals to evaluate and select nascent ventures. She employs qualitative comparative analysis and text analysis to study investor judgment and inform entrepreneurs on positioning their ventures for favorable evaluations.

Kanwal is an Assistant Professor (teaching) in the finance area of the Haskayne School of Business. Her teaching portfolio includes the UCEED Haskayne Student Fund course to support the million-dollar fund that provides opportunities to students interested in venture capital. She is the academic advisor of the Financial Feminism Investing Lab, a collaboration between the Haskayne School of Business and The51 to deliver an investment education program for women. Kanwal has more than ten years of experience in investment banking and private equity.

**Jessica Carlson**

Jessica’s research interest are focused on amplifying and supporting the diverse perspectives and experiences of women entrepreneurs. She is broadly interested in knowledge mobilization and in becoming an effective professional scholar.

Jessica has 20 years of experience in providing front-line care, research, policy and leadership working for hospitals and youth addiction treatment centres, the Universities of British Columbia and Alberta, the federal government, and for the last 15 years with the Government of Alberta. She is currently the Assistant Deputy Minister of Economic and Social Policy, for the Policy Coordination Office in the Executive Council at the Government of Alberta.

Jessica has held executive leadership roles in international trade policy and public health. She is an active volunteer in the community and is an advocate for quality childcare with nearly a decade of non-profit daycare board experience. She has been with the United Way for over five years working on impact and evaluation of their granting dollars.
Eddison Lee-Johnson

Eddison’s research interests focus on business innovation models, community and corporate governance, and environmental and social governance (ESG). His DBA research seeks to understand the complex relationships that ten indigenous communities have entered with Suncor concerning two major Oil Sands infrastructure projects: East Tank Firm and the Northern Courier Pipeline.

He is the Chief Executive Officer tasked to set up Oosita Group of Companies, the business arm of Fort Chipewyan Métis Nation. Eddison has worked with Indigenous communities in British Columbia and Alberta. The Government of Alberta recognizes Eddison in a co-lead and support role from 2017-2020 for developing the Credible Assertion Policy guidelines currently used for non-settlement Métis Consultation and Harvesting rights.

*denotes a student

Jason Parker

Jason’s research interests focus on behavioural finance, and specifically how personality structures influence behaviours, decision making processes and outcomes in the capital markets. His research examines biases and heuristics, overconfidence, and choices, as well as career attainment and market efficiency.

Jason is also currently working towards a BA in Guitar Performance at Berklee College of Music. Jason holds an Honours BA from Wilfrid Laurier University in Geography and Political Science, an MA from The University of Toronto in Geography, an MA in International Affairs from Carleton University and an MEd in Developmental Psychology and Education from University of Toronto. Jason is a CFA charter holder and a Fellow of the Canadian Securities Institute.

Jason has 25+ years of capital markets experience. He is very pleased to have joined iA Investment Management (iAIM) last year as Vice President and Portfolio Manager, Fixed Income. Jason provides credit analysis for a number of sectors (Oil and Gas, Midstream, Pipelines and Autos), and helps oversee various rates and credit portfolios. He provides regular written commentary on the fixed income markets.

Outside of work, Jason created and Co-Chaired the AdvanceAbilty Mentorship Program at WCM for women in finance with special needs. He is also on the CFA Society Toronto’s Mentorship Program Steering Committee. Jason is proud to be a Co-Founder and Executive Sponsor of Leader Circle, a not-for-profit organization comprised of over 1,000 members that helps women and recent immigrants develop careers in finance and other sectors.

Mark Ward

Mark’s research focuses on three inter-related streams: identifying and capturing new sources of competitive advantage ex-ante, sales, and corporate entrepreneurship and leadership. His work appears in the Journal of Business Strategy.

Mark is a corporate entrepreneurship and leadership consultant who helps organizations to strategically engage the sales function to create and capture new sources of competitive advantage.

Previously, he served as the Energy Practice Director for an IT consulting company, and as Vice President of Corporate Development, and as...
Treasurer for Koch Pipelines Canada, L.P. Mark has also served on the boards of the Canadian Sport Institute (Calgary) and Ringette Alberta.

Catherine Heggerud

Catherine has over 20 years of experience in technology organizations, specializing in strategic planning, stakeholder engagement, organizational change management and financial management. Additionally, Catherine has also consulted for the oil and gas industry, specializing in the areas of recruitment, employee engagement and market segmentation.

Catherine’s research interests include the impact of disruption on organizational culture, learning and innovation in organizations and the implications of higher education as a consumer product.

DISSEQUENT DEFENSE
Dallas Novakowski

Dallas successfully defended his dissertation “Examining the Role of Inequality in Security Consumption.” on November 23rd, 2022. Dallas is a PhD candidate in the Marketing area at the Haskayne School of Business.

His research examines how economic inequality and social comparisons cause people to adopt more risky and short-sighted consumption strategies to try and "keep up (or cope) with the Joneses," such as gambling, smoking, or engaging in speculative investments. He is also interested in how inequality foments distrust in groups: where better-off individuals make costly security investments to protect themselves from envious peers.

His work has appeared in various outlets, including Personality and Individual Differences, Behavioral and Brain Sciences, and the Encyclopedia of Evolutionary Psychological Science.

His doctoral studies were supported by the SSHRC Doctoral Fellowship, Alberta Gambling Research Institute Doctoral Scholarship, the Robert A. Willson Doctoral Management Scholarship, and the University of Calgary Ruby Doctoral Scholarship.

CONTACTS

Haskayne Research Information including tools for grant funding, faculty and university policies, case writing and publishing, and various workshop information is available on the HSB Research Info Centre on D2L.

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