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OFFICE OF THE ASSOCIATE DEAN, RESEARCH AND BUSINESS IMPACT

RESEARCH ROUND-UP
October to December 2021
NEWS

Nominations, Honours and Awards

Marco Bijvank: Best TSL Paper Award for the Special Interest Group of Facility Logistics, INFORMS Transportation Science and Logistics (TSL) Society.

Andrew Hayes: Highly Cited Researcher for three consecutive years (2019, 2020, 2021) by Clarivate Analytics

Appointments

Luminita Enache will serve as a member of the Business, Management and Administrative studies adjudication committee for the 2021-22 SSHRC Insight Grants competition.

Post-Doctorial Fellow

Guanlian Xiao is the new HSB representative for the Post-Doctorial Representatives Committee.

RESEARCH PUBLICATIONS

Eyes High Star Journal Articles


RESEARCH FUNDING

External Funding

Motahhareh Moravvej Hamedani (PhD Student), received an Alberta Innovates - Graduate Student Scholarship 2021 in the amount of $31,000.00 over 2 years.

Alfred Lehar received conditional funding from the Canadian Foundation of Innovation (CFI) - John R. Evans Leaders Fund in the amount of $50,000.00 for his “Decentralized Finance” research.

Mohammad Keyhani received funding from Mitacs Accelerate in the amount of $180,000.00 for his “Creating A Network Model of Potential Risks in Equity Crowdfunding” project.

Eyes High Journal Articles


**Other Peer Review Articles by Area**

### Accounting (ACCT)


### Business Technology Management (BTMA)


**Entrepreneurship and Innovation (ENTI)**


### Marketing (MKTG)


Organizational Behaviour and Human Resources (OBHR)


Operations and Supply Chain Management (OSCM)


Practitioner-oriented Articles


Book


Book Chapters


ACADEMIC ACTIVITIES

Faculty Conference Presentations


Luminita Enache presented the following papers at the 2021 American Accounting Association Annual Meeting, July 30, 2021.

- Capitalization of Acquired In-Process R&D: A Return Decomposition Analysis, and
- Counterpoised Disclosure Evidence from the Biotechnology Industry.

Luminita Enache presented Counterpoised Disclosure Evidence from the Biotechnology Industry at:


Jinhee Huh presented The impact of reputation system on peer-feedback in social media at the 2021 INFORMS Annual Meeting, October 24-27, 2021.


Alfred Lehar presented Lehar, A., Parlour, C. “Decentralized Exchanges” at:
- 4th UWA Blockchain and Cryptocurrency Conference, November 23, 2021
- 2021 Global AI Finance Research Conference, December 14, 2021

Li Pengfei presented "Pengfei Li, Ekaterina Turkina, Ari Van Assche. (2021, Dec.) The Tortoise and the Hare: Industry Clockspeed and Resilience of Aerospace Production and Knowledge Networks in Montréal" at the AIB Canada Chapter Conference at the Ivey Business School on December 04. 2021

Michael Robinson presented his paper entitled “Factors Impacting Entrepreneurial Success in Accelerators: Revealed Preferences of Sophisticated Mentors” at the 2nd Annual Boca Raton Corporate Finance and Governance Conference, Florida, December 11-12, 2021. The paper has since been accepted for publication in a Special Issue on Alternative Investment Funds at the peer-reviewed journal Review of Corporate Finance.


PhD Students


Seminar Presentations

Li Pengfei presented "Pengfei Li, Ekaterina Turkina, Ari Van Assche. (2021, Dec.) The Tortoise and the Hare: Industry Clockspeed and Resilience of Aerospace Production and Knowledge Networks in Montréal" at the Mosaic Seminar, HEC Montreal on December 09-10. 2021

Conference Service

Alexander David discussed a paper entitled “Validity, Tightness, and Forecasting Power of Risk Premium Bounds” at the Northern Finance Association Annual Meeting on September 17, 2021.

Rosalynn Peschl was a panel moderator for:
- "Learning by Doing: Microfinance via experiential directed study" at the Social Economic World Forum (SEWF) – Academic Forum hosted virtually by Saint Mary’s
University & Glasgow Caledonian University on November 17, 2021.
- "Social Entrepreneurship for Lunch" at the Pivot on Purpose conference hosted by Trico Foundation Social Entrepreneurship Centre at Haskayne School of Business on November 18, 2021.
- "Social Entrepreneurship for Lunch" at the Pivot on Purpose conference hosted by Trico Foundation Social Entrepreneurship Centre at Haskayne School of Business on November 18, 2021.

**Yrjo Koskinen** Organized and Chaired the 2nd Annual Canadian Sustainable Finance Network Conference (CSFN), November 19-20, 2021 (available at https://haskayne.ucalgary.ca/CSFN2021)

**DBA Students**

Matt Mayer attended the Academy of Management Conference, August 1, 2021. He was invited to participate in a panel session entitled "Collaborating across Organizational Boundaries: Co-Creating a More Just and Thriving Society.”

**PROFESSIONAL PRESENTATIONS**

Robert Andrew gave a presentation entitled "Truth and Reconciliation" at:
- The Chartered Professional Accountants (Alberta), General Meeting on September 22, 2021.
- The Primary Care Network, Administrators and Practitioners, Sherwood Park on November 17, 2021.


**Houston Peschl** presented (Peschl H, Sug I, Ripka E, Canizales S) "Education for Sustainable Development and Responsibility in Canadian Business Schools" at the Business Schools Association of Canada on November 03, 2021.

**IN THE MEDIA**

**Yrjo Koskinen** was a panelist in the discussion entitled "ESG and Risk: Lessons for the TransAltas Transition" hosted by Enbridge in Action, October 04, 2021. (https://youtu.be/GhQeyRmXBwo)

**Yrjo Koskinen** was quoted by Rosemary Counter in the article ‘‘Sustainable finance’ is a great buzzy phrase, but what does it actually mean?’’ on The Globe and Mail, October 25, 2021. (https://www.theglobeandmail.com/business/rob-magazine/article-canadas-energy-sector-deserves-more-credit-for-its-innovation-new/)


**Chad Saunders** was interviewed by John Lorinc regarding the research suggesting “Canada's energy sector deserves more credit for its innovation”. The interview was later published on The Globe and Mail on November 25, 2021. https://www.theglobeandmail.com/business/rob-magazine/article-canadas-energy-sector-deserves-more-credit-for-its-innovation-new/

**UCalgary News**

Alain Verbeke was quoted and the research article by van Balen M, Haezendonce E, Verbeke A (2021). "Mitigating the environmental and social footprint of brownfields: The case for a peripheral CSR approach" which was mentioned in the UCalgary article "Haskayne researcher finds corporate social responsibility gold in brownfields" on November 24, 2021.

Tunde Ogunfowora research on the role of leaders in fostering 'risky' behaviour in the workplace was featured in the UCalgary article "Haskayne researcher digs into how to promote morally courageous behaviour at work" on November 30, 2021.

**The Conversation**

Serasu Duran was a co-author on the article Sahinyinaz FG, Duran S. (2021 Nov. 24). "B.C. floods reveal fragile food supply chains — 4 ways

**FIELD OF STUDY EXAM**

**Lance Mortlock** successfully passed his written Field of Study exam on September 2, 2021. Lance’s research is focused on the dynamics behind scenario planning and innovation.

Supervisor: Harrie Vredenberg.

**Ryan Rex** successfully passed his written Field of Study exam on September 13, 2021. Ryan’s research focuses on the relationship between leadership behaviors and employee wellbeing, in particular understanding the reasons why certain behaviors create or inhibit wellbeing outcomes.

Supervisor: Nick Turner.
Co-supervisor: Julie Weatherhead.

**Zaheera Soomar** successfully passed her written Field of Study exam on September 30, 2021. Her current research focuses on organizational change and the migration to remote work.

Supervisor: Irene Herremans.

**Stacy Soutière** successfully passed her written Field of Study exam on September 30, 2021. Stacy’s focus of study is on women in the financial sector, and the reasons why Canadian bank-owned investment firms are failing to grow their numbers of female Investment Advisors.

Supervisor: Olga Petricevic.

**Robert Richardson** successfully passed his written Field of Study exam on October 15, 2021. Robert’s educational interests lie in the adoption and effects of new technologies in business, maximizing team performance, and strategic decision-making.

Supervisor: Jim Dewald.

**Matt Mayer** successfully passed his written Field of Study exam on December 01, 2021. Matt is a leader in strategy, innovation, and organizational excellence for purpose-driven organizations. Unifying people and fostering collaboration is his specialty in the pursuit of “evolving organizations into those that the future requires of us.” Matt’s research interests are focused around organizing for innovation and collaboration within organizations, predominantly in self-managing organizations and across organizations, particularly in social innovation labs.

Supervisor: Jaana Woiceshyn
Co-supervisor: Peter Sherer

**Nga Nguyen** successfully defended her dissertation “Essays in Corporate Finance” on December 09, 2021. Nga is the recipient of several Haskayne Scholarships, including the Leo

Supervisor: Ari Pandes.
de Bever Graduate Scholarship, Alberta Graduate Excellence Scholarship, AIMCO Graduate Scholarship and Marion Janet & Ian Stormont Forbes Graduate Scholarship. Nga was the winner of the 2016 Summer Research Paper competition. Her research interest lie in the intersection of law and cooperate finance, cooperate governance, and entrepreneurship.

CONTACTS

Research Information Sharepoint is a dedicated portal for researchers providing information and tools for grant funding, faculty and university policies, case writing and publishing, ethics applications and various resources and databases.

http://haskayne.ucalgary.ca/research/sharepoint

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