

International Business Consulting - SGMA 589

Course Overview

SGMA 589 creates a capstone international business experience, in which students form into consulting teams to work on live client projects. It presents a unique professional opportunity, in which you actively manage your project, collaboratively specify the project's objectives, develop research, analytical, consulting, and presentation skills, and meaningfully utilize concepts and methodologies you have learned in other business courses.

Course Benefits

- Unparalleled hands-on learning experience
- Valuable professional development and networking opportunities
- Course is designed and delivered under close mentorship of Haskayne faculty
- 3 units of course credit (SGMA 589)

Sample Projects

During past semesters, student teams conducted detailed market research and developed entry recommendations for client firm expansion into select countries such as the United States, Mexico, Costa Rica, Japan, and the U.A.E.

Course Hours: 3 units: (3-0)

Prerequisite(s): Admission to the Haskayne School of Business and 60 units including one of **Finance 461, Marketing 467, Strategy and Global Management 371, 403, 405, 407, 409, 571, 573, 577 or 579.**

Who should take SGMA 589?

SGMA 589 is intense and challenging. It is designed for undergraduate students with strong leadership and interpersonal skills, and the ability to work well in situations of real-world complexity and ambiguity.

Application Process

Students must demonstrate motivation and ability to succeed in SGMA 589. Applications to take the course are reviewed, and the top 10 candidates will be registered in the course. Select candidates may also be offered a place on the waitlist.

Applications for the Winter term have now opened - please sign in to U Calgary's Microsoft Office and click below to access the form or scan the QR code at the end of this document.

[SGMA 589 - International Business Consulting - Application – Fill out form](#)

The deadline for applying is March 31. If necessary, the deadline will be extended until the course is filled.

Faculty Contact

If you have any questions about the course, please reach out to Dr. Ayesha Malhotra at:
malhotra@ucalgary.ca

SGMA 589 - International Business
Consulting - Application

