EMS 2023 Poster Session Submissions

The posters presented on Friday, September 8, 2023, are expected to be in-progress research projects that will be reviewed and approved by a select editorial board chosen by the Conference and Poster Session Co-Chairs.

Note: Doctoral Consortium participants are <u>strongly</u> <u>encouraged</u> to participate in the Poster Session.
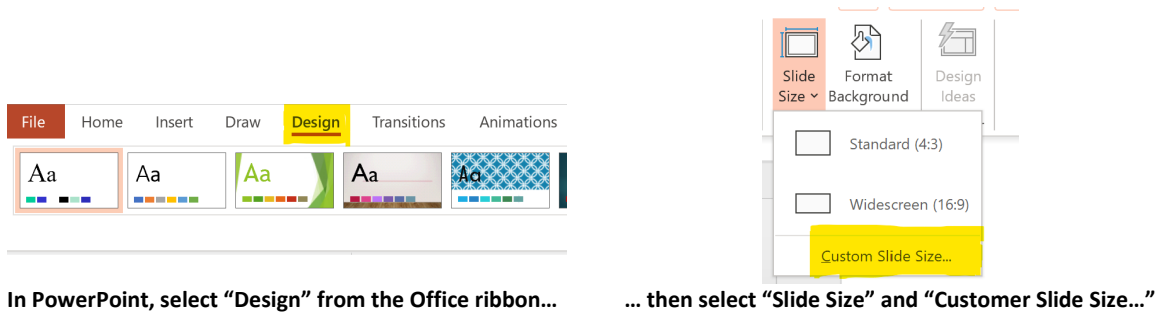
Important Dates

June 4, 2023	Submission deadline *Posters submitted after June 4, 2023, will be evaluated on a case-by-case basis.*
July 9, 2023	Poster acceptance notification
July 23, 2023	Early bird registration ends
July 24, 2023	Regular conference registration begins
August 20, 2023	Final camera-ready deadline for all conference materials *One author must be registered for the conference by this date.*
September 7 – 9, 2023	EMS 2023 Conference! *Poster Session scheduled for Friday, September 8, 2023.*

Poster Session Guidelines

An excellent resource for crafting the layout and design of your poster is Colin Purrington's [blog post](#), *Designing Conference Posters*.

We *strongly recommend* creating your poster in Microsoft PowerPoint, but you are welcome to use any software application capable of creating a large-scale printable document. **Your poster must measure <u>48 inches</u> x <u>36 inches</u> (either in a "landscape" or "portrait" configuration).** If you are using Microsoft PowerPoint, please first adjust the dimensions of your poster by selecting the "Design → Slide Size → Custom Slide Size…" option from the Office ribbon. Set the width and

height of your poster at "48 in" and "36 in" (note that "in" is required – do not set the width and height to "48" and "36").

In PowerPoint, select "Design" from the Office ribbon…   **… then select "Slide Size" and "Customer Slide Size…"**

Note: Colin Purrington's blog post includes some basic poster templates (in Microsoft PowerPoint format) that you may download and use, but once opened, they must be re-scaled to 48 inches x 36 inches using the aforementioned procedure.

The University of Calgary will provide <u>complimentary</u> poster printing service for accepted participants.

Poster Session Editorial Evaluation

An editorial board chosen by the Conference and Poster Session Co-Chairs will review all posters submitted prior to the submission deadline (and on a case-by-case basis, thereafter) by no later than July 9, 2023, providing each submission with evaluative feedback in accordance with the following rubric:

1. **Problem of Practice, Purpose, and Research Question**
   a. A clear problem of practice, central purpose, and/or focus grounded in practitioner-scholarship is highly evident.
   b. The research question, hypotheses, and/or positions are clearly defined and defended within the context of a clear problem of practice, central purpose, and/or research focus.

2. **Scholarly Context**
   a. The problem of practice and research question(s) are appropriately contextualized in scholarly literature, theories, and/or models.

3. **Research Methods and Design**
   a. The research methods and design reflect a comprehensive and nuanced understanding of the problem of practice.
   b. The proposed (or utilized) research methods are appropriate for addressing the problem of practice.
   c. The data, sources, and evidence presented are appropriate for the research design.
   d. All elements of the research methods are fully developed and presented.

4. **Analysis and Interpretation**

       a. Analysis and interpretation of the results (or findings) are explicitly linked to a theoretical framework or conceptual model.

5. **Implications and Impact**

       a. The implications, consequences and further questions raised by the research are explicitly articulated.

       b. Any limitations to the research are fully explored.

6. **Visual Quality**

       a. The poster is visually appealing with an appropriate balance of text, images, tables, and figures.

       b. The poster is clear of grammatical errors, and it is easily understood by an evaluator within a few minutes of review.

Each of these 6 primary criteria will be evaluated and scored on a scale of 1 (Novice) to 4 (Expert) for a total of 24 possible points. An editorial evaluation of 15 (out of 24) points is required for conference acceptance. Submissions receiving fewer than 15 points may be revised for reconsideration by the editorial board.

Virtual "Elevator Pitch" Video
(<u>Highly</u> <u>encouraged</u> for all Poster Session participants)

Many EMS 2023 attendees will engage remotely with participants using the Conference mobile application or using an alternative virtual interface. To facilitate an interactive Poster Session experience between in-person and virtual attendees, we highly encourage a 5-minute (<u>maximum</u>) "elevator pitch" video.

In this pre-recorded video, you will describe your research-to-date, as illustrated in your poster design. The video will be available for attendees to view throughout the EMS 2023 Conference. Our goal seeks to replicate the physical "poster session" experience for the benefit of virtual attendees to review at their leisure.

We highly encourage creativity in the creation of your "elevator pitch" video! Presentations could vary in the following ways (and beyond):

- Zoom recording where a presenter verbally describes their poster -- research question, method, findings, discussion, etc. **Click here to view an exemplar presentation of this style.**

- Zoom recording where multiple participants engage in a dialogue to highlight different parts of their poster in an "interview" format. **Click here to view an exemplar presentation of this style.**

- A more professional video recording (non-Zoom) where participants shift between a formal presentation (stand-and-deliver), PowerPoint slides, animation, etc. – creativity (and technical skills) are the limit. **Click here to view an exemplar presentation of this style.**

- For novice designers, we recommend [Mmhmm](#) (free version available) as a Zoom "alternative" that can help you create a nice professional video with a minimal learning curve.

As a reminder, both the <u>final</u> <u>revised</u> poster (in PPT, PPTX, or PDF format) and a link to your optional "elevator pitch" video must be submitted by <u>August</u> <u>20</u>, <u>2023</u>.